

SGNA news

Quarter One 2017 | Volume 35

What to expect from the Special Interest Groups at the Annual Course

See page 6 for what the SIG leaders are looking forward to at the Annual Course.

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HOT TOPIC

Jazz Up Your Journey in New Orleans at SGNA's 44th Annual Course

It's a new year and there are new opportunities to improve yourself and your career! Take on this year's Annual Course theme, "Invest in Yourself, Inspire Others," by joining us in New Orleans from May 7-9.

The SGNA 44th Annual Course is filled with education and networking events, combining renowned industry leaders, focused learning sessions, hands-on training, insights from colleagues, and product and service highlights. SGNA is proud to give you the tools and evidence-based learning you need to bring value to your job and patients every day.

Jazz up your experience by taking advantage of opportunities available at the SGNA 44th Annual Course, including:

- Networking with like-minded professionals
- Education focused on relevant topics like infection prevention, sedation and endoscope reprocessing
- Opportunity to earn up to **36.75 contact hours**
- Viewing the latest products and services in the Exhibit Hall
- And more!

Hitting all the right notes, there's truly something for everyone at the Annual Course no matter your level, position or focus area. Encourage your colleagues to attend and learn more about the specialty.

Whether you're a first-time attendee or veteran, the Annual Course offers numerous networking opportunities to connect and collaborate. There

are three chances to attend a First-Time Attendee Orientation on Friday, May 5 and Saturday, May 6. Close out the week of learning and networking at the SGNA Celebration and Networking Event on Monday, May 8 – an experience with live music, dancing, food and fun!

Don't miss the Keynote Session "Conquering Raiders of the Lost Spark: Your Spark Determines Your Success," presented by Connie Merritt, PHN BSN RN. This session embodies the spirit of the Annual Course's theme "Invest in Yourself, Inspire Others" by offering essential skills to maintain your equilibrium in life and steps to crescendo your focus, courage, goals, passion and purpose.

Ready to compose your Annual Course trip itinerary? Here are important deadlines to make note of:

- **Mark your calendar:** The SGNA 44th Annual Course takes place May 7-9, with pre-meeting events starting May 5-6.
- **Register early:** The discounted early-bird registration rate will apply for all registrations received on or before March 31. Register online to avoid long lines and delays onsite.
- **Renew your membership:** Your SGNA membership dues must be renewed for 2017 to receive member rates for registration.
- **Make your hotel reservation:** Book your room on or before April 5 to receive the special SGNA Annual Course rates.

A symphony of opportunities, networking and learning await you in New Orleans. Now that's music to our ears. ●

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SGNA is an organization of 8,000+ registered nurses and other healthcare providers functioning in administrative, clinical, educational and/or research roles in the management of individuals with GI health problems.

SGNA News is published to provide association and industry information for the benefit of its members. Reference to any company or product within SGNA News should not be considered endorsement or approval.

Mission & Purpose

The Society of Gastroenterology Nurses and Associates, Inc. (SGNA) is a professional organization dedicated to the safe and effective practice of gastroenterology and endoscopy nursing. SGNA provides education, training and evidence-based GI/endoscopy practice documents to enable our community to provide the very best patient care. With more than 8,000 members, SGNA is an influential voice on issues impacting the specialty. SGNA continues to collaborate with other healthcare organizations that share our ultimate goal of empowering GI/endoscopy professionals to deliver the best possible care. Additional information is available at www.sgna.org.

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Moving Forward in the New Year

Kristine Barman, BSN RN CGRN, 2016–2017 SGNA President



Here we are, in a new year, members in a vital and thriving association. Our financial position is strong and our new initiatives are moving forward, thanks to the efforts of our wonderful volunteers and the SGNA staff.

Despite the many demands on our time, we all know we need to stay up-to-date in our practice, and the requirement for education never ends. Credentialing and advocacy for our specialty remains a priority. But, according to Shari Jacobs in a *Board Forward* article, most importantly, there is always going to be a need for community.

I still remember how excited I was at my first SGNA regional meeting when I realized all the attendees shared my need for education and my dedication to GI nursing. Who else could possibly understand our profession better than those of us involved in its day-to-day activities? SGNA provides an avenue for us to share and exchange ideas with our peers, to experience community. But the way we as members access information and each other has changed and it is important that SGNA respond to these changes.

Ms. Jacobs suggests three areas that are important for a successful organization to explore and evaluate: how well do we know our customers; are we offering member-centric pricing options; and are we allowing people to access and interact with the association in ways that meet their needs rather than conform to ours? Let's look at SGNA with these in mind.

Despite the many demands on our time, we all know we need to stay up-to-date in our practice, and the requirement for education never ends.

Our reformulated Management Development Program has been successful as more experienced and newly qualified GI professionals come together to share ideas, needs, education and information, to be a resource for each other. Our Associates Advisory Council has made progress in reaching out to our associate members through their Special Interest Group and Webinar. *SGNA News, The Bottom Line* (don't you love that name!), and alerts via email blasts have provided timely information. The new format of our Leadership Conference has been more valuable to our regional leaders, giving them a better understanding of the resources available to them and how to access them.

The Board of Directors and Program Committee have updated our Annual Educational Conference schedule in response to attendee's suggestions while maintaining the very high number of continuing education hours our members expect. The educational offerings by our vendors within the exhibit

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Competency Crash Course with Donna Wright

Training and Education Highlights

Carissa Degen



Donna Wright

The month of January was all about Training and Education for SGNA. *The Bottom Line* featured a series of content on the topic of competency, including an exclusive interview with Donna Wright, MS RN.

As the road to the 44th Annual Course in New Orleans gets shorter, you should be taking this time to look at the schedule-at-a-glance to select the sessions you'd like to attend and speakers you'd like to hear.

One session that applies equally to all SGNA members is that of the 05-07 Competency Assessment Workshop, led by Donna on Friday, May 5, 2017. Competency is especially important in the gastroenterology field, and Donna will walk you through, step-by-step, how to evaluate where both your team's and your own competencies lie.

"I will take [attendees] on a journey of competency assessment that will help them understand it and build leadership skills," Donna says. "This isn't just about competency, and it isn't just about paperwork; we're going to hit on all of those things, but we're going to look at how to hold people accountable [as well]."

A key aspect of evaluating competencies is Donna's scorecard methodology to help your team ask the right questions to find out where your strengths are, and where you could do better.

This worksheet is a questions-based system that your team can discuss.

"List everything out, and [the next step is a] system where you prioritize and figure out if anything falls in more than one box," Donna explains. "If

If it's new and has high-risk components to it, then it's likely to be a competency; if it's problematic and it's changing, it's likely to be a competency.

Competency Needs:	Priority:	Competency Needs:	Priority:
What are the NEW procedures, policies, equipment, initiatives, etc. that affect this job class?	<input type="radio"/> low	What are the CHANGES in procedures, policies, equipment, initiative, etc. that affect this job class?	<input type="radio"/> low
	<input type="radio"/> medium		<input type="radio"/> medium
	<input type="radio"/> high		<input type="radio"/> high

it's new and has high-risk components to it, then it's likely to be a competency; if it's problematic and it's changing, it's likely to be a competency."

According to Donna, this begins to become an algorithm that helps you figure out exactly what your competencies should be. She adds, "I can sit down with any team anywhere in the world and ask those four questions with the two-tiered process of brainstorming with prioritization second, and we can find out exactly what our competencies should be for this time period."

Competency Needs:	Priority:	Competency Needs:	Priority:
What are the HIGH RISK aspects of this job? (High risk is anything that would cause harm, death or legal action to an individual or the organization.)	<input type="radio"/> low	What are the PROBLEMATIC aspects of this job? (These can be identified through quality management data, incident reports, patient surveys, staff surveys, and any other form of formal or informal evaluation.)	<input type="radio"/> low
	<input type="radio"/> medium		<input type="radio"/> medium
	<input type="radio"/> high		<input type="radio"/> high

The Annual Course isn't all about competency, however. Other sessions will look at how to build a strong team, leadership, the future of GI nursing and all things Infection Prevention.

Are you registered? SGNA members receive a discounted rate on full-course registration and additional discounts on optional sessions. Register by March 31, 2017 to take advantage of the Early Bird deadline for the Annual Course! ●

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What to expect from the Special Interest Groups at the Annual Course

The Special Interest Groups have something very special planned for the 44th Annual Course in New Orleans. All members of the SIGs will have the opportunity to participate in a flipped learning exercise to earn additional contact hours, plus there will be an onsite educational and networking event on Tuesday, May 9 at 12:30 pm.

- Network with professionals in your field
- Earn contact hours
- Share your expertise!

Participation in the flipped learning exercise and attendance at the event at the Annual Course will be free for all SIG members. Inclusion in SIGs is free for all SGNA members.

What are the SGNA SIG chairs looking forward to the most at the Annual Course? Let's find out!

Join a Special Interest Group!

SGNA debuted Special Interest Groups in 2016 as a place for members to share resources, discuss issues and develop content on specialty topics. There are four SIGs open to SGNA members:

- Pulmonary Procedures
- Hepatology
- Associates/Technicians
- Management

To learn more and join a SIG, visit www.sgna.org/SIG.



Pulmonary Procedures SIG

JUDY A. CORLISS, MSN BSN DIPL RN CGRN

What's in store for Pulmonary Procedures professionals attending the Annual Course?

We've had some great response from the group of around 30 members, and there seems to be a continuum of experience/practice in the realm of pulmonary endoscopy. I am hoping to collaborate with my co-members to offer a webinar on either "Best Practices in Bronchoscopy" or "Reprocessing Bronchoscopes." Some members of the group practice in Endoscopy units that offer Navigational Bronchoscopy and Radial EBUS, so it seems that we have subject matter experts to help lead members of the SIG group.

What are you most looking forward to at this year's Annual Course?

I hope to meet some of my co-members. I know one of them as a fellow Nurse Fellow, so I certainly hope to see her again. I also hope to hear the latest on scope reprocessing/culturing/etc. and I love the networking opportunities!



Hepatology SIG

LINDA M. ROMEO, BSN RN CGRN

What's in store for Hepatology professionals attending the Annual Course?

There are many great sessions in store for Hepatology professionals, including "Everything You Need to Know About Hepatitis C: A Step-by-Step Guide for the GI Nurse," "Total Pancreatectomy-islet Autotransplantation for Chronic and Acute Recurrent Pancreatitis," and "What Makes a Liver Transplant Candidate and How Do We Prioritize?" among many others. Of particular interest, there will be a presentation on a number of GI-related case studies. There is certainly something in store for all Hepatology professionals as they explore different interests.



Associates/Technicians SIG

LISA A. BROWN, ACNA AGTS CFER

What's in store for Associate/Technician professionals attending the Annual Course?

The Annual Course offers many sessions for Associates/Technicians, such as hands-on-learning for EUS and ERCP at all levels, updates for scope reprocessing, infection prevention and team building. Also, special sessions designed for the associates, such as Endoscopy Tech Tool Box.

How can these professionals make the most of their time at the Annual Course?

Preview the course program to decide which sessions you would like to attend. Network with other SGNA members and vendors to make connections for future learning opportunities.

What are you most looking forward to at this year's Annual Course?

I am very interested in scope reprocessing and infection prevention.

In general, what can we expect from your SIG in 2017?

In 2017, I'm hoping that the Associates/Technicians SIG will continue to have more educational webinars and continue to post more resources for all areas of our field, as well as more articles pertaining to the associate/technician role.



Management SIG

ROSEMARY J. SEXTON, RN

What's in store for Management professionals attending the Annual Course?

There are many courses that address the SIG Management team's topics of concern: legal risk, survey readiness, management scenarios, LEAN principles, shared governance and nurse competency.

How can these professionals make the most of their time at the Annual Course?

The first thing is to identify those courses that are part of the Operational Management track. Then decide which courses are "can't miss" and which courses outside of the management track that are "can't miss." Everyone's list is going to differ, and it's important that you customize your course selection to what is going to serve you best in your own practice.

What are you most looking forward to at this year's Annual Course?

Last year I had a poster and did an oral presentation on the other investigational benefits of FMT. This year Patricia L. Raymond, MD will present "TransPOOtation: The Use of FMT beyond C. Difficile Colitis." I definitely want to attend that session. I also am very interested in genetics and I hope to do a webinar for SGNA on the subject. The presentation of "Scoping Out DNA: The Genetics of Inherited GI Cancers" from Dana Petry, ScM CGC will be fascinating.

In general, what can we expect from your SIG in 2017?

One of the subjects that was suggested is succession planning. I have never seen that addressed in a management course, but it is very important! Common subjects will be managing the relationship with physicians and engaging the staff. The group will have to decide what we are going to present as an educational offering based on what we find most beneficial.

Your Roadmap to an Incredible SGNA 44th Annual Course in *The Big Easy*.

100+ sessions can be a lot to navigate. Here's a path to follow to help you hone in your infection prevention skills.

Infection Prevention

SUNDAY, MAY 7

GS-02 Duodenoscopes and Endoscope Reprocessing: A Need to Shift from Disinfection to Sterilization

CS-02 Implementing a GI Nurse Friendly Endoscopy Unit Reprocessing Risk Analysis

CS-03 Assessment of Test Methods for Evaluating Effectiveness of Manual Cleaning of Flexible Endoscopes

CS-11 Operationalizing a Standard to Direct the Surveillance of Duodenoscopes for Bacterial Contamination

5th

FRIDAY, MAY 5

OS-09 Understanding the Risk Assessment Process-Taking the Plunge!

SATURDAY, MAY 6

OS-11 Train the Trainer: The Reprocessing Competency Defined

OS-21 Reprocessing Specialty Endoscopes: Where Are We Now?

6th

7th

8th

MONDAY, MAY 8

CS-30 Maintaining Endoscopy Center Survey Readiness

CS-31 Microbiological Surveillance: A Relevant Quality Assurance Measure to Determine Whether There are Breaches in Reprocessing of Flexible Endoscopes



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Network with more than **1,200 nursing professionals** in the gastroenterology practice at the Welcome Reception and SGNA Celebration



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SGNA

Invest in Yourself
Inspire Others
Jazz Up Your Journey

44th Annual Course
May 7-9, 2017
Pre-meeting events: May 5-6
New Orleans, Louisiana



How to Build the Rest of Your Agenda

- Take advantage of 12 hot topic areas and explore something new with sessions outside your area of expertise
- Earn more contact hours by adding Optional Sessions to your registration
- Download the SGNA mobile app and have everything you need for the Annual Course at the tip of your fingers



Register today at annualcourse.sgna.org/roadmap



New Technology Integration and Training

A Q&A with Jamie L. Brown, AGTS, Mayo Clinic Hospital

Jamie Brown, AGTS, Mayo Clinic Hospital, has been with Mayo 29 years, 17+ years in gastroenterology. The lab she works in supports both gastroenterology and pulmonary, and works under the direction of physicians and nurses in a side-by-side role. Knowing the latest technology tools and how they work are important in her day-to-day role. We sat down with Jamie for a discussion about the latest in technology trends.

Q: Once a new piece of technology is adopted, how can you ensure that the staff is properly trained using the tool?

A: Let's say that you have a staff of 20 — establishing the expectation that all 20 will be proficient at using the technology is not a realistic goal. Instead, you must take a step back and term the procedures that you must be most proficient at when using the technology, and then proceed to train five individuals whom you dub as the 'champions' of the procedure. These are the individuals who will know the product inside and out — to the point that they can answer any question and address any challenge. Once these individuals reach such a point, you can then begin to work out from this core and begin getting the rest of the staff proficient on the technology.

What helps with training these champions is to have someone from the technology company come on site and become the educator. And the results have been very effective.

Want to hear more from Jamie and others on the topic of technology implementation, adoption and training? Be sure to check out The Bottom Line during the month of April for content on the theme of Technology Trends. Visit sgna.org/TheBottomLine

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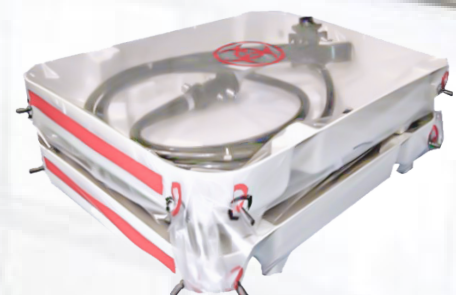
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Plan Your Future with SGNA

This is the perfect time of the year to look ahead and start planning your SGNA events and GI celebrations for 2017.

March 2017

Colorectal Cancer Awareness Month

March 20-24, 2017

GI Nurses and Associates Week

March 31, 2017

44th Annual Course Early
Bird Deadline



April 2017

Esophageal Cancer Awareness Month

May 7-9, 2017

44th Annual Course, Invest in
Yourself, Inspire Others

June 1, 2017

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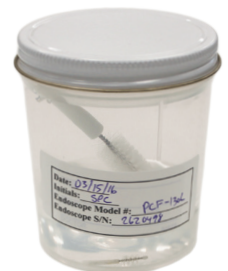


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Pursuing Professional Competency and Lifelong Learning

Rhonda Maze-Buckley, RN, SGNA News Editor

"Let us never consider ourselves finished nurses . . . we must be learning all of our lives."
– Florence Nightingale

After 100 years, these words were never more important as they are today. In the ever-changing world of healthcare, keeping competency and education at the forefront of our work life can be challenging.

hire" validation tool, used by organizations to show competency for state or regulatory agencies. While organizations must create a culture that is conducive to competent and safe practice, education and professional development is a crucial part of an individual's journey to becoming and staying competent.

As professionals, competencies are the foundation for giving safe patient care.

become, and the tools we use to get there. It is both the learning and the task. This requires each individual to take actions to meet the challenges of remaining competent in an ever-changing healthcare environment.

As members of SGNA, there are many tools to help in the journey. There are standards, guidelines and position statements written by experts in the field of gastroenterology to guide our practice. These tools are a great way to validate skills and knowledge. Another way is to attend regional and national education courses. The SGNA 44th Annual Course is May 7-9, 2017 in New Orleans. Attending the course is a great way to improve your knowledge, learn about new and exciting technologies/procedures, network/mentor and to validate current skills and expertise. As Florence Nightingale stated above, "We must be learning all our lives."

Hope to see you in New Orleans! ●

***"Let us never consider ourselves finished nurses...we must be learning all of our lives."
– Florence Nightingale***

The dictionary defines competence as, "The state or quality of being competent." Often times, competencies are a once a year or "on

Whether you are a novice or an expert, getting and maintaining competency can be quite a conundrum. It is both the goal we set out to

President's Perspective >> Continued from page 2

hall are of the highest quality and are well attended.

Our *Gastroenterology Nursing* journal is adding an Associate Editor and increasing the number of articles and page count to expedite the delivery of information to members and subscribers.

Many of our Regional Societies, following the lead of the national organization, have added an associate position on their board and have set regional meeting prices at income appropriate levels. To encourage attendance of associates, they offer sessions specific to the needs of all levels of members.

Our new Strategic Plan for 2018-2020 will enable our society to ensure the organization is positioned to grow, and ultimately advance our mission. This mission says, "The Society of Gastroenterology Nurses and Associates is a professional organization of nurses and associates dedicated to the safe and effective practice of gastroenterology and endoscopy nursing. SGNA carries out its mission by advancing the science and practice of gastroenterology and endoscopy nursing through education, research, advocacy, and collaboration, and by promoting the professional development of its members in an atmosphere of mutual support."

We don't rest on our success, but are constantly pushing forward in our mission to educate and serve our members. I am very proud to be a member of this society and to serve as your president. Thank you, for being a part this outstanding community.

Resources:

"Perspectives on Association Growth," Board Forward November/December 2016 Edition; Sheri Jacobs. ●



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Save the Date for the SGNA 44th Annual Course

Join your colleagues in New Orleans to jazz up your GI journey!

It's not too early to start getting excited about the 2017 Annual Course, taking place in the Big Easy. The SGNA 44th Annual Course will be hosted at the New Orleans Morial Convention Center May 7–9, 2017, with pre-meeting events May 5–6.



